

ICI meeting 2018

December 2-4, 2018 | Tel-Aviv, Israel



Industry Prospectus



www.icimeeting.com

yziv@paragong.com



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Dear Colleagues,

ICI Meeting 2018 – the premier International Conference for Innovations in Cardiovascular Systems (Heart, Brain and Peripheral Vessels) and High-Tech Life Science Industry, will be held in Tel Aviv, Israel, December 2-4, 2018.

The ICI Meeting is an acclaimed forum which aims to explore, fuel, spark and be involved in the innovations that will shape the future of our cardiovascular systems and BEYOND. Over the last 2 decades, Israel has become a medical “start-up nation”. ICI’s dynamic environment which allows rich exchanges on innovations has contributed to this process by facilitating global interaction between physicians, entrepreneurs, academia and industry and by building bridges leading to innovation.

The ICI meeting is preceded by the ICI Academy of Innovation Day – a full-day pre-conference educational workshop satellite, which trains participants in the entire medical innovation process. We then continue to a 2-day conference focusing on advanced technologies to save hearts and lives. We challenge the horizons in coronary interventions, vascular interventions, transcatheter valvular therapies, stroke prevention/intervention, electrophysiology, cell therapy and heart failure. The popular “Technology Parade” offers biomedical technology start-ups from around the world the opportunity to present their latest developments. The unique “Wall-to-Wall – East Meets West” sessions concentrate on China-Israeli cooperation in the field.

We look forward to having you join us for this exciting event!

To see a glimpse of ICI 2017 Meeting [Click here](#)

Rafi Beyar and Chaim Lotan, Meeting Directors



Rafael Beyar



Chaim Lotan

On behalf of the Organizing Committee



Committees

Course Directors

Rafael Beyar
Chaim Lotan

Co-Directors

Yaron Almagor
Peter Fitzgerald
Gad Keren
Ran Kornowski
Martin Leon

Organizing Committee

Yuval Binur
Haim Danenberg
Ariel Finkelstein
Uri Geiger
Lior Gepstein
Michael Glikson
Juan Granada
Paul Iaizzo
Andre Keren
Jonathan Leor
Amir Lerman
David Luria
Amit Segev
Yehuda Wolf

Scientific Committee

Shmuel Banai
Ronen Beeri
Gil Bolotin
Nathan Bornstein
Moshe Flugelman
Roni Karmeli
Eli Lev
Eugenia Nikolsky
Ariel Roguin
Oz Shapira
William Wijns
Doron Zahger



Preliminary List of Topics

TAVR
Stents- Coating, Eluting and Beyond
Connected Health
Electrophysiology
Complex Cases
Stroke
Brain Protection
Technology Parade
Drug Eluting Balloons
Mitral Repair or Replacement
Renal Denervation /Sympathetic Modulation
Funding
Peripheral Intervention
Carotid Interventions
Acute Coronary Syndrome Interventions
Biodegradable Scaffolds
Heart Failure
Imaging and Physiology in the Cath Lab
Structural Heart Disease
Device Innovation
The Cath Lab of the Future
Cell and Gene Therapy
Regulatory Aspect in New Devices
Personalized Medicine



Preliminary Timetable (at a glance)

Sunday, December 2, 2018	
07:30-18:00	Academy of Innovation Day and Digital Health Day Programs
18:00-19:30	Registration
19:30-21:00	Get Together Reception

Monday, December 3, 2018	
07:30-08:30	Registration, Coffee and Exhibition Visit
08:30-10:00	Parallel Sessions
10:00-10:30	Coffee Break and Exhibition Visit
10:30-12:30	Plenary Session 1
12:30-14:00	Lunch Break & parallel lunch sessions
14:00-15:40	Parallel Sessions
15:40-16:10	Coffee Break and Exhibition Visit
16:10-17:40	Parallel Sessions
17:40-18:10	Technology Parade Cocktail (subject to changes)
18:10-19:25	Parallel Sessions
20:00-22:30	Gala Dinner (Optional)

Tuesday, December 4, 2018	
08:30-10:00	Parallel Sessions
10:00-10:30	Coffee Break and Exhibition Visit
10:30-12:15	Plenary Session 2
12:15-14:00	Lunch Break & parallel lunch sessions
14:00-15:40	Parallel Sessions
15:40-16:10	Coffee Break and Exhibition Visit
16:10-17:40	Parallel Sessions



Information for Sponsors and Exhibitors

Application for sponsorship

Application for sponsorship can be made in writing with the enclosed booking form to:

Yael Ziv - Paragon Group
15 Aba Even St., Herzelia, Israel
Tel: +972-54-5599821
Email: Yziv@paragong.com

All company details, as filled in the form, will be used to advertise the institute/company in the exhibition's catalogue. The form must be filled in and signed by October 1st, 2018 at the very latest and returned to the Secretariat. After this date, neither an exhibition space nor publication in the exhibition's catalogue can be guaranteed.

Once an application is made, a contract will be sent to you for completion. This contract should be signed and returned with a 50% deposit payment to the above sponsorship/exhibition office address. Alternatively, an invoice for the deposit can be requested on the booking form. Once this has been received, a confirmation of sponsorship and an invoice will be sent to the sponsor.

Terms of payment

50% due with a signed contract

50% due by October 1st, 2018

The total amount should be received one week prior to the opening date of the conference.

Payment methods

Option 1: Payment by credit card

Option 2: Payment by check - Please make checks payable to:
Dan Knassim and Taaruchot Ltd.

Option 3: Payment by Bank Transfer:

Details will be available in the Invoice

Bank charges are the responsibility of the payer.

Cancellation policy

Cancellations will be accepted in writing only. Cancellation notice received by October 1st, 2018, will entitle of 50% reimbursement of the sponsorship payment under the condition that the allocated space will be rented to another exhibitor. No reimbursement will be possible after October 1st, 2018.

Terms and conditions

The terms and conditions of sponsorship & exhibiting are included in this prospectus. Please note that the signature of the exhibition contract indicates acceptance of these terms and conditions.



List of Sponsorship Items

Diamond sponsorship package \$100,000

- ❖ Acknowledgment of sponsorship in the conference program as "Diamond Sponsor"
- ❖ Acknowledgment of sponsorship in the conference website with the sponsor's logo
- ❖ Parallel Educational Symposium- Opportunity to organize an Official Educational Symposium in a Parallel Hall (program subject to the approval of the organizing committee)
- ❖ Two promotional posters in the Congress venue (in coordination with the Organizer and subject to the approval of the organizing committee)
- ❖ A color advertisement at the congress booklet
- ❖ 24 sq.m., free of charge, in the exhibition area
- ❖ Two free inserts in the conference bag (max A4 size)
- ❖ Invitations for 8 company representatives for conference events (get-together reception and faculty dinner)
- ❖ 15 exhibitor badges

Titanium sponsorship package \$80,000

- ❖ Acknowledgment of sponsorship in the conference program as "Titanium Sponsor"
- ❖ Acknowledgment of sponsorship in the conference website with the sponsor's logo
- ❖ Parallel Educational Symposium- Opportunity to organize an Official Educational Symposium in a Parallel Hall (program subject to the approval of the organizing committee)
- ❖ A promotional poster in the Congress venue (in coordination with the Organizer and subject to the approval of the organizing committee)
- ❖ A color advertisement at the congress booklet
- ❖ 18 sqm., free of charge, in the exhibition area.
- ❖ One free insert in the conference bag (max A4 size)
- ❖ Invitations for 7 company representatives for conference events (get-together reception and faculty dinner)
- ❖ 12 exhibitor badges

Platinum sponsorship package \$50,000

- ❖ Acknowledgment of sponsorship in the conference program as "Platinum Sponsor"
- ❖ Acknowledgment of sponsorship in the conference website with the sponsor's logo
- ❖ A color advertisement at the congress booklet
- ❖ 18 sqm., free of charge, in the exhibition area
- ❖ One free insert in the conference bag (max A4 size)
- ❖ Invitations for 4 company representatives for conference events (get-together reception and faculty dinner)
- ❖ 8 exhibitor badges



Gold Sponsorship Package \$35,000

- ❖ Acknowledgment of sponsorship in conference program as "Gold Sponsor"
- ❖ Acknowledgment of sponsorship in the conference website with the sponsor's logo
- ❖ 12 sq.m., free of charge, in the exhibition area
- ❖ One free insert in the conference bag (max A4 size)
- ❖ Invitations for 2 company representatives for conference events (get-together reception and faculty dinner)
- ❖ 6 exhibitor badges

Silver Sponsorship Package \$25,000

- ❖ Acknowledgment of sponsorship in conference program as "Silver Sponsor"
- ❖ Acknowledgment of sponsorship in the conference website with the sponsor's logo
- ❖ 12 sqm., free of charge, in the exhibition area.
- ❖ One free insert in the conference bag (max A4 size)
- ❖ A color advertisement in the final program/booklet
- ❖ 4 exhibitor badges

Bronze sponsorship package \$10,000

- ❖ Acknowledgment of sponsorship in conference program as "Bronze Sponsor"
- ❖ Acknowledgment of sponsorship in the conference website with the sponsor's logo
- ❖ 6 sqm., free of charge, in the exhibition area.
- ❖ One free insert in the conference bag (max A4 size)

Luncheon Satellite symposium \$16,000

(Date & time to be arranged with the Scientific Committee)

- ❖ Overall organization
- ❖ Audiovisual equipment
- ❖ Lunch (served lunch)
- ❖ 4 free registrations for company representatives
- ❖ Acknowledgment in conference website, conference program & conference booklet with sponsor logo
- ❖ One free insert—must be approved by Conference coordinator
- ❖ Projection of your company's slide at the beginning of the session

This sum does not include any expenses for lecturers and faculty of the satellite, special printed material on the satellite, or exhibition. The satellite program will be included in the program booklet of the symposium, and the sponsorship will be acknowledged.



Sponsoring a scientific session via a non-restricted educational grant **\$8,000**

- ❖ Acknowledgment of sponsorship in the conference website with the sponsor's logo.
- ❖ Acknowledgment of sponsorship in the conference program & the conference booklet.
- ❖ One free insert- must be approved by the conference coordinator
- ❖ Projection of your company's slide at the beginning of the session (to be provided by the sponsor)
- ❖ Guest speaker (flight expenses & accommodation are not included in the sponsorship fee)
- ❖ Promotion sign to be placed near the podium - must be approved by the conference coordinator

Conference bags **\$10,000**

The organizers are in charge of the production of approximately 1,200 delegate bags. The design of the bags needs to be approved by the sponsoring company.

Conference bag inserts **\$1,500**

Promotional material such as leaflets and brochures will be included in the participants' conference bags.

Please note that the material is to be provided by the sponsor and must be approved by the Secretariat (the maximum page size is A4 and the maximum number of pages is 8).

Conference Lanyards **\$10,000**

The sponsoring company is responsible for the production of the lanyards.

The sponsoring company will provide approximately 2,000 lanyards, on which the Congress and Sponsor's logo will be displayed.

The design of the lanyards needs to be approved by the organizers.

Conference badges **\$2,000**

- ❖ A conference badge will be given to each conference participant.
- ❖ The conference and sponsor's logo will be displayed on the badge.
- ❖ The sponsor's logo will be included on the conference website
- ❖ Acknowledgement in the sponsors' list in the final program

** For sponsorship package of lanyards + badges a 10% discount will be given



Israel-China Healthcare Forum

\$15,000

The goal of the Israel-China Healthcare Forum is to develop a new bridge between China and Israel in the Healthcare field, creating a venue for exchange of ideas, new cooperation, and mutual study and understanding.

Sponsorship package includes:

- ❖ Acknowledgment of sponsorship in the conference website with the sponsor's logo.
- ❖ Acknowledgment of sponsorship in the conference booklet.
- ❖ Invitations for 6 company representatives for conference events (get-together reception and faculty dinner)
- ❖ 15 minutes presentation on December 4th
- ❖ Promotion sign to be placed near the registration desk - must be approved by the conference coordinator
- ❖ One free insert - must be approved by the conference coordinator

Other Israel-China Forum Opportunities:

- ❖ A 15 minutes presentation included in the Israel-China Forum \$ 6,000
- ❖ Sponsoring the "Israel china cocktail reception" \$ 8,000
- ❖ Sponsoring the "Israel china Start up competition" \$ 8,000

For further details please contact Yziv@paragong.com

Plasma Screen Advertisement

\$3,000

(One advertisement slot, entire conference duration -2 days)

The Plasma Screen Advertisement opportunity allows you to grasp the attention of delegates during lunch and coffee breaks by displaying your company's marketing message on plasma screens positioned in prime locations across the convention center.

- ❖ The advertisement service will take place during the conference lunch and coffee breaks to maximize the sponsoring company's exposure to the delegates.
- ❖ The plasma screens will display the detailed scientific program during the program sessions.
- ❖ The plasma screens will be located outside every lecture room.
- ❖ The same advertisements will be shown simultaneously on all plasma screens.
- ❖ Advertisements may consist of moving images, flash animation, video, fixed text or image. All advertisements must gain prior approval from the ICI Secretariat.
- ❖ Each advertisement will be displayed for 30 seconds.
- ❖ Advertisement slots will be allocated on a first come, first served basis.



Branding Opportunities \$3,000 each

- ❖ A Branded pillar at the congress center
- ❖ Supply of branded water bottles to the panelists & chairpersons of the sessions
- ❖ Branding of the speaker's ready room
- ❖ Signposting- Acknowledgment of sponsor logo on all signage around the congress venue
- ❖ Branding the speakers rooms at the hotel (details will be given upon request)

Branding the Start-up Companies Exhibition Area \$8,000

Digital Health Day \$8,000 Sponsoring the Digital Health Day (Details will be given upon request)

Innovation Award Competition

(Approximately 80 startup companies are expected to apply):

- ❖ Sponsoring the first prize for the Innovation Award Competition \$8,000
- ❖ Sponsoring the second prize for the Innovation Award Competition \$4,000

For Both Prizes:

- ❖ Acknowledgment of sponsorship in the conference website with the sponsor's logo.
- ❖ Acknowledgment of sponsorship in the conference program & the conference booklet
- ❖ The prize will be given by the representative of the sponsoring company during a plenary session
- ❖ 2 free registrations for the company representatives
- ❖ The winning company will get a check with 50% of the supported sum

B2B area \$7,000

The B2B area will help plan **One-on-One business meetings** among prominent entrepreneurs, developers, manufacturers and potential partners with the objectives of **advancing strategic partnerships** and **promoting investments**.

Facilities will be available at the conference center for meetings with VC's, companies and key opinion leaders.

- ❖ The sponsor's name and/or company logo will appear on all signs in the room, including roll up and room entrance signs.
- ❖ Sponsor's logo can be displayed on the room table's runner (to be supplied by the sponsors).
- ❖ Sponsor's logo will be displayed on the conference website
- ❖ Acknowledgement in the sponsors' list in the final program



ICI Mobile Application

\$15,000

The ICI Meeting 2018 will focus this coming meeting on E-Health and mobile Health. With that in mind, the ICI Meeting is developing the "ICI Meeting Mobile Application". This app will be developed on iOS, Android and hopefully on Windows Phone platforms and will be a portal for knowledge and insights on Innovation in Cardiovascular Interventions, throughout the year. During the Meeting, the application will perform as an e-guide for the entire meeting, will direct the Meeting's guests to their desired sessions and assist in networking between the Meeting's participants. Details of sponsorship will be given upon request.

Notepads and pens

Option 1 - \$1,000

The organizers are in charge of the production of approximately 1,000 notepads and pens. The design of the notepads and pens needs to be approved by the sponsoring company.

Option 2 – \$500

The sponsoring company is in charge of supplying the notepads and pens. The sponsoring company will provide approximately 1,000 notepads and pens. The design of the notepads and pens needs to be approved by the organizers.

Social function opportunities

The social functions can be sponsored as follows:

Welcome Reception	\$ 15,000
Networking Lunch Break	\$ 2,500 (per break)
Networking Coffee Break	\$ 2,500 (per break)
Gala Dinner	\$ 20,000+ direct costs
Networking Breakfast Session	\$ 8,000



Sponsorship Application Form (Page 1)

Please complete the following information and return to the Exhibition Manager:

Yael Ziv - Paragon Group
15 Aba Even St., Herzelia, Israel
Tel/
Email: yziv@paragong.com

We, the undersigned, express our wish to sponsor the items marked below in accordance with the terms described in the "Terms of Agreement" attached herewith.

* Company Name	
Contact Name	
Address	
Post/Zip Code	
Country	
Telephone	
Fax	
Email	
Web-Site	
VAT Number	

* Name of the company - as you would like it to appear on all acknowledgments

I would like to book the following sponsorship items:

Item	Price (not including VAT)	✓
Total Amount (please complete)		



Sponsorship Application Form (Page 2)

Name of Company:

Please send me a sponsorship contract and an invoice for the 50% deposit

Method of Payment:

Credit card:

Credit card no.: _____

Expiry Date: _____ Type of Card: _____

Card Holder: _____

By check:

Please make checks payable to:

Dan Knassim and Taaruchot Ltd.
15 Aba Even St.
Herzelia
Israel

Bank Transfer

Details will be available in the invoice

Bank charges are the responsibility of the payer

TERMS OF PAYMENT

50% due with signed contract

50% due by October 1st, 2018

The total amount should be received one week prior to the opening date of the conference.

CANCELLATION POLICY

Cancellations will be accepted in writing only. A cancellation notice received by October 1st, 2018, will grant a 50% reimbursement fee of the sponsorship payment under the condition that the allocated space will be rented to another exhibitor. No reimbursement will be possible after October 1st, 2018.

SignatureDate

Company Stamp



Exhibition

\$2,500

A commercial and professional exhibition will be held parallel to the symposium hours.

We wish to maximize the delegates' exposure to the exhibit. Therefore, all coffee breaks will be held in the exhibition area.

Dates (Subject to Change):

Set up times:	Sunday December 2, 2018	
Exhibition open times:	Monday December 3, 2018	08:00-18:00
	Tuesday December 4, 2018	08:00-18:00

Please note that the final exhibition set up, opening and dismantling schedule will be updated in the technical manual.

Row Space Rental

The price for exhibition space is US\$ 2,500 and includes:

- One booth unit, 6 square meters (length: 3 meters, depth: 2 meters)
- 1 table, width: 80cm, length: 180cm
- 2 chairs
- 1 standard electric outlet (plug) 220 volt
- Refreshments during coffee breaks
- Lunch for 2 exhibitors
- Exhibitor manual
- 2 Exhibitor badges
- Company/product profile (50 words max) in the final program

Please note that the stand space scheme rental does not include any walls.

Decorations

Exhibitors are forbidden to extend their booths into the thoroughfare or to areas which were not ordered and paid for by the exhibitor. The booth's height will not extend beyond the height of 3.50 m. Booths which exceed a height of more than 2.00 m, or massive construction plans **must** receive a certified approval from a licensed engineer (B- Safe: +972-3- 5325575).

Allocation of Exhibition Space

Space allocation will be made on a "first come, first served" basis. A completed application form accompanied by advance payment should be emailed/ faxed to ensure the reservation of a desired location.

Once the application form has been received and the payment cleared, space will be confirmed and an invoice for the balance will be mailed. Please indicate three alternative choices on the application form. Space allocations will be made in the order in which application forms and payments have been received. Advance payment will be refunded if space is fully booked, or if the space offered is not acceptable to exhibitors.



Exhibitor Registration

All exhibitors will receive a badge displaying the exhibiting company name. Two exhibitor badges will be given for the first 6sqm booked, and one badge for every 6sqm thereafter. Any additional attendees will be charged a registration fee. An exhibitor registration form will be included in the Exhibitors' Technical Manual.

Technical/Exhibitor Manual

A technical manual outlining all technical aspects of the exhibition will be circulated two months before the conference. It will include the following:

- Technical details about the venue
- Final exhibition details and information
- Contractor details
- Services available to exhibitors and order forms

Site Inspections

Exhibitors and sponsors are free to visit the conference venue at their convenience. Please contact the venue directly to arrange visits.

Exhibitor Profile

A 50-word Exhibitor Company/Product profile displayed at the exhibition will be published in the list of exhibitors in the official program and must be submitted electronically by e-mail to Yziv@paragong.com

Payment Methods

As detailed above.

Cancellation Policy

As detailed above.

Terms and Conditions

The Terms and Conditions of exhibiting are included in this prospectus. Please note you're your signature on the application form indicates your acceptance of the terms and conditions.



Exhibition Application Form and Contract (Page 1)

Please complete the following information and return to:

Yael Ziv - Paragon Group
 15 Aba Even St., Herzelia, Israel
 Tel: +972-54-5599821

Email: Yziv@paragong.com

We, the undersigned, express our wish to sponsor the items marked below in accordance with the terms described in the "Terms of Agreement" attached herewith.

*Name of Company	
Contact Name	
Address	
Post/Zip Code	
Country	
Telephone	
Fax	
Email	
VAT Number	

* Name of Company- as you wish it will appear on all acknowledgments.

We hereby apply to book exhibition space, the cost of which is US\$ 2,500+VAT per 6 square meters.

Choice	Stand No	No. of Square Meters	Total Price
1st Choice			\$
2nd Choice			\$
3rd Choice			\$

Special notes: Please indicate if your stand must be located adjacent to or opposite the following companies, or if a special configuration is needed:

.....

- This is a provisional booking. Please hold for 14 days.
- Payment has been made by check/transfer, please forward me the final confirmation and invoice.
- Please send me a first deposit invoice for 50% of the total amount due.



Exhibition Application Form and Contract (page 2)

Name of Company: _____

We have read the regulations and agree to observe and be bound by them.

Method of Payment:

Credit card:

Credit card no.: _____

Expiry Date: _____ Type of Card: _____

Card Holder: _____

By sending a check to:

Please make checks payable to:

Dan Knassim and Taaruchot Ltd
15 Aba Even St., Herzelia
Israel

Bank Transfer

Details will be available in the invoice
Bank charges are the responsibility of the payer.

Terms of Payment

50% due with signed contract

50% due by October 1st, 2018

The total amount should be received one week prior to the opening date of the conference.

Cancellation Policy

Cancellations will be accepted in writing only. A cancellation notice received by October 1st, 2018, will grant a 50% reimbursement fee of the sponsorship payment under the condition that the allocated space will be rented to another exhibitor. No reimbursement will be possible after October 1st, 2018.

SignatureDate

Company Stamp



Technology Parade Package for Startup Companies

The heart of the ICI conference is the **Strong International Collaboration between Medicine and Industry** with an emphasis on technological developments, novel knowledge-rich technologies, and the diligent pursuit of solutions to yet unsolved problems in heart, brain and cardiovascular medicine.

Focused on innovation the ICI provides an extensive platform for startup companies presenting their latest technologies. The Technology Parade can be a jumping board for new companies with brilliant and creative new ideas.

From all perspectives, Israel is known as a pioneer in cardiology. With this, the ICI is featuring a Pavilion **for all startup companies** slated to be a unique platform at the forefront of medical device development, healthcare information technology and mobile health, a tremendously important business showcase for all companies' achievements.

This is the opportunity to help your business move "from idea to reality".

The technology parade Sessions enjoy a tremendous success in every meeting, attracting a wide variety of leading clinicians, scientists and corporate representatives. We are expecting the attendance of a wide spectrum of investors who will find the ICI Meeting a valuable forum for the development and advancement of innovative ideas in Cardiology.

The Cardiovascular Technology Parade is the central theme of this meeting!

The fee for participation is US\$1,500 + VAT and includes:

- 8-minute presentation, presentations will be reviewed by a panel of experts
- The option of winning the BEST presentation award
- 1 table , 2 chairs, electrical socket
- A back branded wall with the company name
- 1 plasma screen built into the back wall
- Coffee and Lunch for one exhibitor and one presenter
- Exemption from registration fees for 2 company representatives (the presenter is one of them)

Dates- Exhibition open times:

Monday December 3, 2018 08:00-18:00
Tuesday December 4, 2018 08:00-18:00

Please note that the final exhibition set up, opening and dismantling schedule will be updated closer to the conference date.



Technology Parade Application Form and Contract (page 1)

Please complete the following information and return to:

Yael Ziv - Paragon Group
15 Aha Even St., Herzelia, Israel
Tel: +972-54-5599821

Email: Yziv@paragong.com

We, the undersigned, express our wish to sponsor the items marked below in accordance with the terms described in the "Terms of Agreement" attached herewith.

*Name of Company	
Contact Name	
Address	
Post/Zip Code	
Country	
Telephone	
Fax	
Email	
VAT Number	

* Name of Company- as you would like it to appear on all acknowledgments.

We hereby apply to participate in the Technology Parade, the cost of which is US\$ 1,500 + VAT

Special notes: Please indicate if your stand must be located adjacent to or opposite the following companies, or if a special configuration is needed:

.....

Payment has been made by check/transfer, please forward me final confirmation and invoice.

Please send me a first deposit invoice for 50% of the total amount due.



Technology Parade Application Form and Contract (page 2)

Name of Company: _____

We have read the regulations and agree to observe and be bound by them.

Method of Payment:

Credit card:

Credit card no.: _____

Expiry Date: _____ Type of Card: _____

Card holder: _____

By sending a check to:

Please make checks payable to:

Dan Knassim and Taaruchot Ltd
15 Aha Even St.
Herzeliya
Israel

Bank Transfer

Details will be available in the Invoice

Bank charges are the responsibility of the payer.

Terms of Payment

50% due with signed contract

50% due by October 1st, 2018

The total amount should be received one week prior to the opening date of the conference.

Cancellation Policy

Cancellations will be accepted in writing only. A cancellation notice received by October 1st, 2018, will grant a 50% reimbursement fee of the sponsorship payment under the condition that the allocated space will be rented to another exhibitor. No reimbursement will be possible after October 1st, 2018.

SignatureDate

Company Stamp



General Information

Venue

David Intercontinental Convention Center
12 Kaufman St, Tel Aviv, 61501 Israel
Tel: 972-3-7951111
Fax: 972-3-7951112

Traveling to Tel Aviv

Most international flights land at Ben Gurion Airport, which is located near the town of Lod – approximately a 30-minute drive to Tel Aviv and 30 minutes from Tel Aviv (outside rush hours).

Options for getting to and from Ben Gurion Airport include: private car/van services; railway; taxi; rented car and limousine. For details regarding transportation depots and general airport information, please visit the Israel Airport [Authority website here](#)

Language

The official language of the meeting is English.

Registration & Hospitality Desk

The Registration desk will operate throughout the meeting in the hotel at the following hours:

Sunday, December 2, 2018 18:00-19:30 hrs.

Monday, December 3, 2018 07:30-19:00 hrs.

Tuesday, December 4, 2018 08:00-18:00 hrs.

Academy of Innovations

The Academy of Innovations will take place on December 2, 2018 and will be dedicated to education and training about the process of bio design and innovation.

Get together Reception

A reception will be held on the evening of December 2nd. The reception will be open to all the overseas attendees and to the international and National Faculty members and Committees. Accompanying Persons: All registered accompanying persons are invited to join us at the Get together Reception.

Climate and Clothing

The average daytime temperature in December in Israel is 19°C (66°F). Average night time temperatures are 11°C (51°F). Clothing is informal for all occasions.

Currency and Money Exchange

The currency in Israel is the New Israel Shekel (NIS). We recommend using the local currency although most expenses in Israel may be paid with major credit cards.

Most ATMs accept all major credit cards such as Master Card, Visa, Diners, and American Express.



Telephones

The country code for Israel is +972.

Electricity

Electrical equipment in Israel is 220-volt A.C., single phase, 50 cycles. Some appliances may require a plug adapter that can be purchased locally.

Visas

All visitors are required to have a valid passport, and for some countries, a visa is required. For more information please contact your nearest Embassy, Consulate or local travel agency well in advance. It is the responsibility of the participant to obtain a visa if required.

Insurance

The meeting organizers cannot accept liability for personal injuries sustained, or for loss or damage of property belonging to meeting participants (or their accompanying persons), either during, or as a result of the meeting.

Letter of Invitation

The letter of Invitation meant to help participants raise travel funds or obtain a visa and does not represent a commitment on the part of the organizers to provide any financial support.

Congress Secretariat

ICI 2018 Secretariat

Telefax: +972-3-5767737

Email: secretariat@icimeeting.com