

The Agenda is still subject to changes

Sunday, December 2, 2018	
<p>ICI 2018 - Academy of Innovation Day Sponsored by Medtronic</p> <p>Developing New Cardiovascular Therapies; The Innovation Process and the Role of a Key Opinion Leader</p>	
08:00-08:10	Registration and Breakfast
08:10-08:30	<p>Welcomes: Prof. Chaim Lotan, MD Prof. Rafi Beyar, MD</p> <p>Workshop Introduction: Prof. Paul A. Iazzo, PhD</p>
08:30-08:50	Re-Shaping Medical Pipelines - How Clinicians are Becoming Innovators Prof. Chaim Lotan
08:50-09:00	Perspective on Innovation Development Within an Academic Medical Center Prof. Rafi Beyar
09:00-09:20	How New Medical Products are Developed - Overview of New Product Development Process Prof. William Durfee
09:20-09:40	Brainstorming Warmup Prof. William Durfee
09:40-10:30	Innovation Exercise 1: Generate Ideas
10:30-11:00	Coffee and Networking Break
11:00-11:20	Essentials of Creativity - Sketching, Notebooks and Documenting Prof. Paul Iazzo and Prof. William Durfee
11:20-11:45	Testing Your Medical Device Idea: Bench Tests, Pre-Clinical, Clinical Trials Prof. Paul Iazzo
11:45-12:05	Protecting Your Intellectual Property Through Patents Prof. William Durfee
12:05-12:30	Device Innovation: Role of Regulatory Requirements in the US Dr. Semih Oktay
12:30-13:10	Lunch
13:10-13:30	Facing the Challenge and Big Hurdle of Financing - from Idea to Product Dr. Yuval Binur

13:30-13:50	Identifying New Medical Device Opportunities Prof. Eric S. Richardson
13:50-14:10	The Corporate View of Technology Assessment and Acquisitions Dr. Timothy G. Laske
14:10-14:30	From an Idea to Exit - the Bumpy Road Today Startups Presentations
14:30-15:10	Innovation Exercise 2: Develop a New Cardiovascular Product
15:10-15:30	Digital Health Revolution - A New Player in the Innovation Market Prof. Peter J. Fitzgerald
15:30-16:00	Coffee and Networking Break
16:00-16:20	Team Presentations
16:20-16:40	Fostering a Culture of Do-it-yourself Innovation TBD
16:40-17:15	Cardiovascular Medical Device Innovation: A Discussion Q&A Panel Prof. Rafael Beyar, Dr. Yuval Binur, Prof. William Durfee, Prof. Paul Iuzzo, Dr. Peter J. Fitzgerald, Dr. Timothy G. Laske, Prof. Chaim Lotan, Dr. Semih Oktay, Prof. Eric S. Richardson
17:15	Adjourn