

# ICI meeting 2018

December 2-4, 2018 | Tel-Aviv, Israel



## Digital Health Day

Tel Aviv, Sunday, December 2<sup>nd</sup>, 2018

- 08:30 **SESSION 1: The Future of Healthcare during the Millennial Generation**  
Moderators: [Prof. Chaim Lotan](#), Co-Course Director, ICI Meeting  
[Mr. Stephen Levin](#), Managing Partner ,Innovation In Medtech LLC  
[Dr. Yossi Bahagon](#), Family Physician, e-Health, m-Health & Tele-Care expert
- 08:40-08:50 **Telehealth: Promises and Pitfalls**  
[Andrew Zimmerman](#), Israel
- 08:55-09:10 **Why Google May Become the World`s Dominant Healthcare Company - Moore`s Law Comes to Medical Technology**  
[Stephen Oesterle](#), USA
- 09:10-09:25 **Big Data: Improving Outcomes and Changing Practice; Clinical Director, Keele University**  
Mamas A. Mamas, UK
- 09:25-09:35 **AI engine for managing chronic diseases; MySpecialistMD**  
[Jonathan Wiesen](#), Israel
- 09:40-10:10 Panel Discussion:  
Stephen Levin, Varda Shalev , Andrew Zimermman, Levi Shapiro, Asaf Barnea,  
Oesterle Stephen
- 10:10-10:30 Coffee and Networking Break
- 10:30 **SESSION 2: Autonomous Health**  
**Introduction:**  
[Ms. Anat Naschitz](#); Managing Director, OrbiMed Advisors LLC
- 10:35-11:00 **The Re:Invention of Healthcare: Glimpses of A Digitally-enhanced, Data-driven Future; Amazon`s cloud computing arm, AWS**  
[Elliot Menschik](#), USA
- 11:00-11:25 Health at Google; Health Technologies Lead, Google  
[David Ben Shimol](#), USA
- 11:25-11:35 **Personal medical monitoring using touch less technologies; Continues**  
[Asher Polani](#), Israel

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- 11:35-11:45 **Behavioral Change as Key to Health and Wellness; CEO & Founder, UpRight**  
Oded Cohen, Israel
- 11:45-11:55 **Let's get personal. Your microbiome, your blood sugar and you; CCO, DayTwo**  
Amir Golan, Israel
- 11:55-12:05 The Journey from Self-Physical Examination to Automated Clinical Assessment;  
Ofer Tzadik , COO of Tytocare
- 12:00-12:45 LUNCH BREAK
- 12:45 **SESSION 3: Success VS Failure "Let's make Money"**  
**Introduction:**  
Ms. Michal Geva; Founder & Managing Partner, TriVentures
- 12:50-13:05 **Digital Health Its all about the business model and scale**  
Peter Fitzgerald, USA
- 13:05-13:20 **Investor or Conjurer – the parable of Digital Health;**  
Lee Shapiro, Managing Partner, 7wireventures
- 13:20-13:35 **Digital Health: How to monetize your great product**  
Mike Philips, Chief Information & Innovation Officer, Intermountain Health
- 13:35-14:00 **Panel Discussion:**  
Steve Hochberg; Rutie Adar; Peter Fitzgerald ; Lee Shapiro; Mike Philips
- 14:00 **SESSION 4: The New Epidemics Diseases: Diabetes, Heart Failure & Stroke**  
**Moderators:** Prof. Rafi Beyar, , Co-Course Director, ICI Meeting; Director, Rambam Health Care Campus ;  
Dr. Irit Yaniv, General Partner at Accelmed
- 14:00-14:10 **Kindle reads you better than you read it—impact of the consumer on Healthcare ;**  
Peter J. Fitzgerald, Director ,Center for Cardiovascular Technology at Stanford University
- 14:10-14:20 **Heart Failure Monitoring - Vectorious Medical Technologies;**  
Leor Perl, Interventional Cardiologist, Rabin Medical Center, Israel
- 14:20-14:30 **Age related macular degeneration disease – Big Data for diagnosis and monitoring**  
Anat Loewenstein, Head of Ophthalmology Department, TLV Medical Center, Israel
- 14:30-14:40 **Chronic Pain in Chronic Disorders**  
Shany Blum, Co-Founder, President & CMO, PG Medical Systems Ltd, Israel
- 14:40-14:50 **Harnessing the Power of mHealth to Improve Cardiac Rehabilitation**  
Tsahi Gavison, Cardiology, Soroka Medical center, Israel

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- 14:50-15:00 **Big Data and Decision Support Systems (DSS) in the Diabetes clinic**  
Moshe Phillip, National Center for Childhood Diabetes, Schneider Children`s Medical Center of Israel, Israel
- 15:00-15:30 **Big Data and Chronic Disease Management**  
Ziv Ofek, Founder & CEO, MDClone, Israel
- 15:30-15:50 COFFE BREAK
- 15:50 **Digital Tech Parade**  
**Moderators:**  
Stephen Oesterle, Levi Shapiro
- 15:50-16:00 **Israel Investment director Shengjing**  
Xueling Cao, China
- 16:00-16:10 **The Virtual Pain Expert – Better Diagnosis, Tailored Treatment, Reduced Addiction Risk**  
Roi Birger, CEO, PG Medical Systems Ltd
- 16:10-16:20 **Digital healthcare software landscape**  
MEDIX
- 16:20-16:30 **Digital Health in Practice - From proof of concept to commercialization**  
Erez Raphael, CEO, DarioHealth Corp